

## The NAFTA Opt-Out Voucher ©<sup>®</sup>™

By John D. Goodrich  
April, 2017

*“It is pure genius!” declared an anonymous trade compliance manager. “Why has no one thought of this before?”*

*“It is like waving a magic wand!” exclaimed another. “With this one simple technique my boss backed off and gave me the resources I needed to fully fund my NAFTA program.”*

*“My customers used to harangue me mercilessly for NAFTA certificates. All of that stress has now melted away. Thanks to JD Goodrich & Associates!”*

What are these trade compliance professional taking about? That’s right! They are all satisfied users of the NAFTA Opt-Out Voucher ©<sup>®</sup>™.<sup>1</sup>

Prior to applying the NAFTA Opt-Out Voucher ©<sup>®</sup>™, these professionals were stressed out, overworked and under paid. Coming to work was sheer torture. Every day they would face a never-ending onslaught of pressure and demands from customers, managers, sales and customer service associates to generate NAFTA certificate after NAFTA certificate. They had to generate so many forms, they didn’t even know if they were doing it correctly. And because they were constantly under pressure to produce, they didn’t have time to attend a NAFTA seminar lead by the incomparable John D. Goodrich.

But then they began to apply the NAFTA Opt-Out Voucher ©<sup>®</sup>™ and their lives changed.

Are you also experiencing NAFTA stress? Are you under pressure at work to complete NAFTA certificates of origin without full knowledge of how the program works or what your obligations are? Perhaps the following sound familiar?

- You think it is OK to list Chinese goods on the NAFTA certificate.
- Your customer demands a NAFTA certificate for shipments to South Korea.
- The customer’s service provider (freight forwarder, trucker, customhouse broker) claims you have to complete a NAFTA certificate to ship goods to Canada or Mexico.
- You’ve been told repacking German goods and distributing them from the U.S. qualifies them for NAFTA.
- We’ve been doing it this way for years. It has never been a problem before now.
- You don’t have NAFTA records from the producers of the materials you use in your production or from producers of the goods you export.
- You can’t demonstrate that goods qualify using the product-specific tariff change and regional value content rules.
- You’ve never received formal training about the NAFTA.
- You’ve tried to explain to management that you shouldn’t be using NAFTA but they told you to quit whining, go back to your desk and fill out the NATA certificates or else!

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<sup>1</sup> Back at you ICC for registering the word INCOTERMS® INCOTERMS® is, of course, a registered trademark of the International Chamber of Commerce which has nothing whatsoever to do with this farce.

Well if that sounds anything like your NAFTA purgatory, your worries are over. We have a simple solution for you.

### Introducing the NAFTA Opt-Out Voucher ©<sup>®</sup>™

We understand it can be difficult to explain the intricacies of the NAFTA to your colleagues unfamiliar with trade compliance. For some reason they simply refuse to believe that NAFTA is a voluntary program and that nobody, not the producer, not the exporter and not even the importer are compelled to participate in this trade agreement. And, of course, if you can't prove that a good qualifies, you shouldn't issue a NAFTA certificate. Sadly, no amount of using simple words or speaking slowly and loudly seems to get through. It was with you in mind that we developed the NAFTA Opt-Out Voucher ©<sup>®</sup>™. With three simple steps, you will see an immediate change.

Step 1: **Click** on the NAFTA Opt-Out Voucher ©<sup>®</sup>™ icon below.

Step 2: **Print** the handy PDF file.

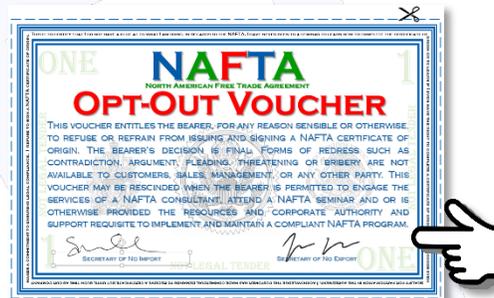
Step 3: **Present** the NAFTA Opt-Out Voucher ©<sup>®</sup>™ to your tormentor.

That's it! With our simple **Click, Print and Present (CPP)** method you will experience an immediate change in the demeanor of your customer, your manager or your colleague guaranteed!

But that's not all! Users of the NAFTA Opt-Out Voucher ©<sup>®</sup>™ have experienced side effects including:

- Whiter teeth and fresher breath
- Weight loss and
- Enhanced love life

Get your NAFTA Opt-Out Voucher ©<sup>®</sup>™ today and see results fast! <sup>2</sup> It really, really works!



<sup>2</sup> **Fine Print:** Operators are not standing by. Not valid where prohibited. Heck, it was never valid in the first place. The NAFTA Opt-Out Voucher ©<sup>®</sup>™ has less monetary value than the paper upon which it is printed. Refunds are restricted to the price paid for the print file, which was free, so don't go making any fraudulent refund claims buster! Creator of the NAFTA Opt-Out Voucher ©<sup>®</sup>™ is not the same person and bears no resemblance to the dashing John D. Goodrich, author of [NAFTA, A Practical Guide to Regulations Documentation and Procedures](#). Some tax, title and transfer fees may apply unless they don't. Any ramifications for using the opt-out voucher are solely the responsibility of the bearer who thought it wise to use such a blatantly bogus document in the first place. Any successful use of the voucher obligates the bearer to engage the services of John D. Goodrich at twice his exorbitantly high fee. A publicly tweeted thank you will relieve the bearer of this obligation. Of course you can still engage his services if you like because he's a good guy and, gosh darn it, you'll be glad you did.